

Antalis Green Star System

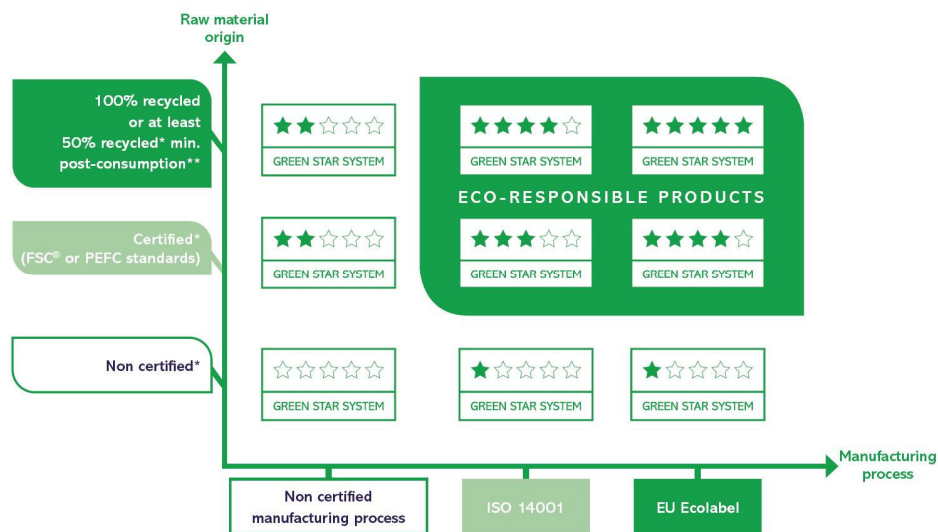
Antalis has built an environmentally-friendly product offering, that is one of the broadest available on the market today, and that adheres to stringent environmental credentials. To help you with your eco-responsible paper search, Antalis has developed the Green Star System to rank its paper product offering, with a minimum of 3 stars to be considered as eco-responsible.

What is an eco-responsible paper?

A credible definition of an eco-responsible paper product must incorporate 2 main elements; the sourcing of raw materials, and the environmental management at the manufacturing site. The definition established by Antalis aims to be simple to understand, easy to trust, stringent in terms of its requirements and based on internationally recognised standards. To establish this definition, Antalis has developed the Green Star System.

Key points

- ✓ A self-explanatory rating system addressed to all audiences.
- ✓ A definition of what constitutes as eco-responsible
- ✓ Two main elements regarding the environmental impact: origin of the fibre & manufacturing process
- ✓ Based on internationally recognised standards
- ✓ A tool companies can use to communicate their environmental efforts.



- according to the criteria of FSC or PEFC standards
- with the remaining percentage fulfilling the requirement of FSC or PEFC standards.

Environmental Management definitions



ISO 14001 is the universally recognised standard that specifies a model for an environmental management system. The standard is designed to address the balance between maintaining profitability and reducing the potential for environmental impacts. See <http://www.iso.org/iso/home/standards/management-standards/iso14000.htm>



EU Ecolabel helps to identify products and services that have a reduced environmental impact throughout their life cycle, from the extraction of raw material through to production, use and disposal. Recognised throughout Europe, EU Ecolabel is a voluntary label promoting environmental excellence which can be trusted. See <http://ec.europa.eu/environment/ecolabel/>



Green Star System definitions for Printers, designers and Consumers

The Green Star System awards each paper product a star rating from zero to five based on environmental performance. This product classification applies to every Antalis paper product.



0 Stars

The wood fibre used originates from legally harvested forests, and the manufacturer is not operating an environmental management system certified to either the ISO14001 or EU Ecolabel standard.



1 Star

The wood fibre used originates from legally harvested forests, and the manufacturer is operating an environmental management system certified to either the ISO14001 or EU Ecolabel standard.



2 Stars (virgin)

The wood fibre used originates from legal & sustainably managed forests, and the manufacturer is not operating an environmental management system certified to either the ISO14001 or EU Ecolabel standard.



2 Stars (50% to 99% recycled)

This "brochure" is printed on recycled paper made with a mix of at least 50% post-consumer waste paper, and virgin fibre that is certified to either the FSC or PEFC standard. However, the manufacturer is not operating an environmental management system certified to either the ISO14001 or EU Ecolabel standard.



2 Stars (100% recycled)

This "brochure" is printed on recycled paper made from 100% post-consumer waste paper. However, the manufacturer is not operating an environmental management system certified to either the ISO14001 or EU Ecolabel standard.



3 Stars

This "brochure" is made with wood fibre from legal and sustainably managed forests, and the manufacturer operates an environmental management system certified to the ISO14001 standard.



4 Stars (virgin)

This "brochure" is made with wood fibre from legal and sustainably managed forests, and the manufacturer operates an environmental management system certified to the EU Ecolabel standard.



4 Stars (50% to 99% recycled)

This "brochure" is printed on recycled paper made with a mix of at least 50% post-consumer waste paper and virgin fibre, which is certified to either the FSC or PEFC standard. The manufacturer operates an environmental management system certified to the ISO14001 standard.



4 Stars (100% recycled)

This "brochure" is printed on recycled paper made from 100% post-consumer waste paper, and the manufacturer operates an environmental management system certified to the ISO14001 standard.



5 Stars (50% to 99% recycled)

This "brochure" is printed on recycled paper made with a mix of at least 50% post-consumer waste paper and virgin fibre, which is certified to either the FSC or PEFC standard. The manufacturer operates an environmental management system certified to the to the EU Ecolabel standard.



5 Stars (100% recycled)

This "brochure" is printed on recycled paper made from 100% post-consumer waste paper, and the manufacturer operates an environmental management system certified to the EU Ecolabel standard.

